

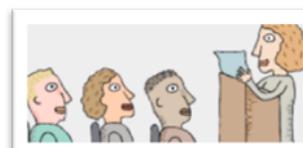
## PRESIDENT'S AND PROVINCIAL DIRECTOR'S REPORT

Dear Members

As spring is arriving here in BC it is hard to believe that nearly 2 years have passed since I was first elected as the CTABC president, and yes – Rich did leave very large shoes to fill! Thankfully I have a very dedicated board of directors supporting me as I grow into this role.

I heard of a definition of insanity which is – doing the same thing and expecting a different outcome. As mandated by our members, and as it is always a topic at our AGMs, the biggest focus since I became president has been on obtaining an umbrella college. To this end we have formed a coalition entitled the Coalition for a College of Diagnostic and Therapeutic Health Professionals (the Coalition) with the BC Society of Laboratory Sciences (including the Medical Laboratory Assistants), the BC Medical Association of Radiation Technologists, the BC Ultra sonographers and the BC Respiratory Therapists. Together we would have a college of approximately 10,000 members. In December this coalition was formed and the groups all committed funds to hire Hill & Knowlton (H&K), a strategic planning and lobbyist group. The CTABC BOD has earmarked a maximum of \$20,000 to fund this initiative. After hiring a consultant last year and learning more about the process and people involved in the decision making, we felt that this was the next logical step. Recently we have had 2 very successful meetings with both key members of the NDP and with the Minister of Healthcare Margaret McDiarmid, who was a doctor prior to being a politician. The NDP group looked at our college and called it a “no-brainer” as did Margaret McDiarmid. She was receptive to many of the Coalition’s messages, particularly as they relate to problems encountered on the front line of health care and the lack of patient complaint mechanisms. She committed her officials to working with the Coalition to explore some of the main issues. H&K will be continuing to work in a lobbying position now, through and past the election. We have a plan in place and the funds we have committed will continue through until the late fall at which time we hope to have secured the college.

So – if you are wondering how you can help? Easy – attend your MLA candidates meetings – inform them about the fact that we are not regulated – and that the public assumes we already are! You don’t need to tell them much – just that we exist and we need a college. The basic information PowerPoint will be posted in our website – read through it and get involved! Remember – if you don’t know the answer to a particular question simply state that you will find out and get back to them – secondary contact is always a great thing!



### 2013 CTABC AGM

Sunday, May 26<sup>th</sup>, 2013

Location: Kelowna General Hospital

Time: 8:30 am

Registration at 8:00

Education Sessions:

1 Pacemaker Topic, 1 Interventionalist, 1 TBA

**Lunch – ONLY FOR THOSE REGISTERED!!!**

AGM (free for all to attend)

Registration: 12:30 pm

AGM: 1:00 pm until 4:00 pm



### Nominations!

**Your nominations are needed!**

*President, Education Director,  
Treasurer & Secretary positions*

**will be voted on PRIOR to the AGM!**

**Any ACTIVE member in good  
standing can be nominated!**

Successful candidates will be  
announced at the AGM!

Other news – the CSCT has blessed us all with a NEW website – it should be up and running in the early fall! This will be in conjunction with a revamped and improved national website and will include online registration and membership database. There will be a member's only area where we can post information which will be available only for our members as well as a public information portal. Watch for updates which will be coming.

NOCP – there are 2 coming surveys – one aimed at physicians and one aimed a Cardiology Technologist's. More specific information will come via your email.

CCC – Montreal – please note – **the dates of the CCC have changed to earlier in October – from October 17th-20th, 2013.** There is talk of a dinner following the AGM – more information to come after the June CSCT BOD meeting – which will be posted in the summer CTABC newsletter.

Lastly, and most importantly, a big thank you to all the BOD members who show up month after month and help to make sure our association is run smoothly. We will be saying farewell to Eileen as our Education Director and I wish to thank her for her hard work and dedication these past 2 years.

Respectfully submitted,

**Shauna Ryall**  
**CTABC President & Provincial Representative**

---

## VICE-PRESIDENT'S REPORT

Dear members,

Spring is here and the CSCT Exam and CTABC AGM are on the horizon. The Board of Directors has been extremely busy with numerous initiatives and issues over the past several months and is working hard to prepare for this year's upcoming AGM.

We are still working diligently in conjunction with our partner associations on achieving our regulatory college. We will be following the upcoming provincial election very closely as our communications strategies will be greatly affected by the outcome. We feel that we are taking the right approach in achieving our goal and are doing everything we can to make sure we succeed. There should be more information for us to share by the time the AGM comes around.

Speaking of the AGM, as the new Chair of the Nominations Committee, I urge everyone to consider serving your professional association and consider running for a Board of Directors position. Nominations are underway, and I hope to see many of you at the upcoming AGM in Kelowna.

Good luck to all students on the CSCT exam!

Regards,

**Sean Freeze**  
**Vice President**

---

## REGISTRAR'S REPORT

Greetings Fellow Members,

CTABC is pleased to announce that our 2013 AGM & Education Sessions day will be held on May 26th in Kelowna General Hospital's new auditorium. It has been about 20 years since they have been hosts. We are excited to see all the new expansions of this hospital since this time and now that they are performing open heart surgery. Perhaps CTABC will be able to get a tour organized on the Saturday afternoon beforehand as members outside of the Okanagan valley will likely travel the day before for ease of arriving on time for the start of the event. Our membership continues to grow especially with student members and all students are welcome to attend although they are not eligible to vote to see how our AGM and Education session days are conducted. So the CTABC Board of Directors ask you to join us.

I would like to remind our members that our national association CSCT, mandates that we send our members' CSCT per capita to them by March 31st. This means that members have to have paid their dues and be in good standing by this date in order for a current CSCT membership card to be ordered by CSCT. Also, I would like to take the opportunity to remind our members that December 2013 is the end of another CSCT CEU triennium. This means that all members must have accrued 30 CEUs between January 1, 2011 and December 31st or else CSCT will penalize a member in terms of assessing fines and in some cases having to write a reinstatement exam. CTABC does not want any of our CSCT members to be in this situation..

Respectfully submitted,

**Cheryl West**  
**CTABC Registrar**

---

## RECORDING SECRETARY'S REPORT

Happy New Year everyone! As we all gear up for spring, many of us have been trying to stay on track with our New Year's resolutions. Thankfully, I have accomplished one of my main duties this year by recording the minutes from our CTABC meetings and posting them onto the website. Now you all can really understand what goes on "behind-the-scenes". To access the minutes via the CTABC website, click on the **Member Resources** tab and scroll down to the heading labelled "BOD Meeting Minutes".

All the best,

**Elena Chan**  
**Recording Secretary**

---

## COMMUNICATIONS DIRECTOR'S REPORT

Greetings Members,

These past few months included attending monthly board meetings and working closely with our Director at Large on posting the 2012 minutes; the minutes are now posted for members to view on our website at [www.ctabc.ca](http://www.ctabc.ca)

Both the Technical and Public Relations Committee are still looking for individuals who may be interested in volunteering on our committees. Please feel free to contact me for more info you are interested at [info@ctabc.ca](mailto:info@ctabc.ca)

I would like to send a big thank you to the CTABC Board of Directors for their support in my transition into this new role. As the previous Provincial Education Coordinator and Recording Secretary I have found that there is still a lot to learn. I look forward to continue serving as your Communications Director.

I would like to thank our outgoing Provincial Education Director for all her hard work these past two years. Eileen Casama has been a great help to our board. Her dedication and efforts will be missed!

I am excited and look forward to seeing all you at our upcoming annual general meeting this year **on May 26th 2013 at Kelowna General Hospital!**

Kindest Regards,

**Tay-Jann Mark**  
**Communication's Director**

---

## TREASURER'S REPORT

**Dear members,**

This year we have finished the consolidation and have moved all funds into one financial institution. Your CTABC Board of Directors have been working closely with our financial advisor and following their suggestions to transfer funds into GICs and mutual funds. I am sending all the documents to our accountant to prepare the financial report for our 2013 AGM.

I look forward to seeing you all at the AGM.

Respectfully submitted,

**Jiannan**  
**CTABC Treasurer**

---

## CEU COORDINATOR'S REPORT

Dear Members

Being the newest member of the CTABC BOD, I would like to take a minute to introduce myself. I previously served on the CTABC education committee as a student liaison for Stenberg which helped me prepare to assume this role. I would like to thank the board and education committee for all their help with CEUs over the past couple of months. Thank you to members who have submitted their CEUs and supporting documentation. I have really enjoyed being involved on the CTABC board. It has really shown me all the hard work and dedication that goes into running the association.

It has been a challenging task processing CEUs this year. With the possibility of a college looming, we have begun the process of tightening our acceptance of CEUs. Some members have been asked to now provide supporting documentation for their CEUs which, although was always a requirement, was sometimes previously allowed to slide.

The updated 2012 CEU totals are now posted on the website. Please check your CEU total and if you feel there are any discrepancies please email me at [ceu@ctabc.ca](mailto:ceu@ctabc.ca) with your concerns.

Just as a reminder that there are new CEU guidelines which the education committee has been working hard on for the past year and a half. The new CEU guidelines were presented at last year's AGM and are also now posted on the website. Please take the time to familiarize yourselves with them. The new guidelines are now in effect as of January 1, 2013. I look forward to serving our members this coming year.

Respectfully submitted,

**Jennifer Paul**  
**CEU Coordinator**

---

## EDUCATION COORDINATOR'S REPORT

Dear Members,

My two years as your Provincial Education Coordinator is quickly coming to an end. I feel honored to have had this opportunity to serve as your PEC. I would also like to thank the board members for all the support these past two years. This has truly been a rewarding experience. I look forward to hopefully returning one day.

### **Pacemaker Examination Update**

I would like to remind everyone that the Pacemaker Exam is to be discontinued for new applicants as of April 2014.

The exam will stay available for rewrites only until April 2015. After April 2015, this exam will no longer be available.

### **Educational Opportunities**

I would like to bring some attention to a few websites that I have recently been introduced to. These websites have tons of courses, videos, and articles, which can all be used to gain CEU's. They all have new information being added all the time and some of them will even give a certificate upon completion of a course.

[www.medscape.org](http://www.medscape.org)

[www.khanacademy.org](http://www.khanacademy.org)

[www.coursera.org](http://www.coursera.org)

[www.mayoclinic.org](http://www.mayoclinic.org)

If you know of any other great educational websites, please don't hesitate to let me know!

### **CSCT Exam**

For those wishing to write the CSCT exam in September 2013, the application deadline is July 1st 2013. As a reminder for those students who are planning to write the CSCT exam in April 2014, the deadline will be February 1st 2014. These exam dates and deadlines also apply to anyone wishing to challenge the Implantable Cardiac Devices Exam and to anyone who may need to write the Reinstatement Exam.

Exam Candidates with extenuating circumstances and need to withdraw from writing the exam need to submit documentation of incident within 48 hours to be considered for an appeal to withdraw. Other information pertaining to all exams such as exam fees, exam application, and the exam hand-guide, can be found at [www.csct.ca](http://www.csct.ca).

A reminder for program graduates who still need to write their exam. You have 3 years from the date of your graduation to complete the exam. Re-writes of the exam will have 3 years from the first attempt to write the exam. Re-writes are allowed a maximum of 4 attempts (1 initial + 3 re-writes). After the first two re-writes, 3 attempts total, you must contact the exam chair for completion of remedial courses which must be done before your 4th attempt.

I hope to see everyone at the AGM!

Kind regards,

**Eileen Casama**  
**Education Coordinator**

HILL+KNOWLTON  
STRATEGIES

MEMO

**To:** Coalition for a College of Diagnostic + Therapeutic Health Professionals  
**From:** Josh Christensen + Steve Vander Wal, Hill+Knowlton Strategies  
**Date:** March 26, 2013  
**Subject:** Progress to date on self-regulation initiative

Hill+Knowlton Strategies began providing public affairs support to the Coalition for a College of Diagnostic and Therapeutic Health Professionals in December 2012 to help generate political willpower for a self-regulating umbrella college. Since then we have accomplished several objectives and are moving forward on our strategy.

Prior to the pending provincial election, we helped to develop a strategy that manages the political risk it presents and helped to refine messages the Coalition will use with politicians. We have also engaged third-party supporters such as health authority executives to ensure the politicians know that a broad cross-section of health care stakeholders prefer an umbrella college.

The first political meeting was held March 12 at the legislature in Victoria with two NDP Opposition Health Critics. Both were supportive of the idea of an umbrella college, calling the idea a “no-brainer”. These two MLAs could be champions for the cause if the NDP are successful in the May 14 provincial election.

The second political meeting was held March 19 in Vancouver with Health Minister Margaret MacDiarmid. She was receptive to many of the Coalition’s messages and committed her officials to working with the Coalition to explore some of the main issues. H+K will work to ensure that her commitment is executed.

H+K continues to work on additional meetings for the Coalition but given where we are in the election cycle, there will not likely be many more between now and the election. Considering our meetings to date with the key people in each caucus, we are well-positioned to take these issues up again quickly after the election.

hkstrategies.ca